

Better Banking: How Credit Unions Benefit Communities



Credit unions are not-for-profit financial cooperatives, that prioritize community needs over profits, offering accessible financial services that benefit individuals and the local economy.



Key Benefits to The Community

- ✓ **Accessibility:** Credit unions offer financial services to underserved communities.
- ✓ **Personalized Service:** Members receive tailored solutions from staff who understand their needs.
- ✓ **Lower Fees:** Credit unions charge lower fees compared to traditional banks.
- ✓ **Financial Education:** Credit unions provide resources for improving financial literacy.
- ✓ **Cooperative Structure:** Credit unions are member-owned cooperatives, prioritizing community interests.

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