

# The Rise Of Credit Unions



Credit Union memberships have witnessed a constant rise in the past few years. The reasons contributing to the rise of credit unions are:



They are non-profit financial institutions which treat deposits as investments & distribute the profits among their members in the form of dividends.



Credit unions create a member centric culture and focus on customer service to ensure positive customer experience.



Credit unions put their members first and offer them loans at low interest rates along with flexible repayment options.



Credit unions provide members a sense of ownership. This makes them feel a part of the institution and not just a customer.

[www.gctfcu.net](http://www.gctfcu.net)

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